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PHOENIX, AZ (June 3, 2025)

**The Luke Branquinho Show Wins 3rd Telly Award
and Premieres on The Cowboy Channel**

The Luke Branquinho Show, hosted by five-time World Champion Steer Wrestler Luke Branquinho, has officially joined The Cowboy Channel lineup. The show now airs weekdays at 5:30 PM ET, with new episodes premiering every Wednesday, followed by fan-favorite encore episodes the rest of the week.

"I'm thrilled to join the Cowboy Channel and Teton Ridge family!" said Branquinho. "*The Luke Branquinho Show* celebrates the western lifestyle, and there's no better place to share that spirit than alongside a network that's as passionate about the West as I am."

As if the Cowboy Channel debut wasn't exciting enough, *The Luke Branquinho Show* also earned its **third Telly Award**, winning in the **Television: General Entertainment** category of the 46th Annual Telly Awards. The honor places the show alongside powerhouse media brands like ESPN, NASA, Pixar Animation Studios, and MTV Entertainment Studios.

Produced by **Bandit Productions** since its launch in 2022, *The Luke Branquinho Show* has built a dynamic and ever-growing library of episodes that blend authentic storytelling, humor, and heart. It remains a standout in Western media, celebrated not only by viewers across the country but now once again by one of the industry's top honors.



"We're proud to see *The Luke Branquinho Show* earn another Telly," said Bob Sullivan, Co-Founder / CEO. "It's been an incredible journey creating this show with Luke. Seeing it thrive—and now airing on The Cowboy Channel—is a real testament to our team's passion and vision."

ABOUT BANDIT PRODUCTIONS:

Bandit Productions is a full-service media production company specializing in Western sports, lifestyle, and entertainment based in Phoenix, AZ. From digital storytelling to nationally broadcast television, Bandit is known for producing bold, authentic content that connects deeply with audiences.

ABOUT THE COWBOY CHANNEL:

The Cowboy Channel is the official network of ProRodeo and the first 24-hour television network dedicated to Western sports and lifestyle. Broadcasting live rodeo, original programming, and special events, The Cowboy Channel is the go-to source for Western culture fans.

ABOUT THE TELLY AWARDS:

The Telly Awards honor excellence in video and television across all screens. Established in 1979, they celebrate creative work from top brands, agencies, and media platforms around the globe.

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